METHOD AND SYSTEM OF NAVIGATING USING A GRAPHICAL PORTAL

Abstract of Disclosure

A novel method of navigating the Internet is disclosed. Hyperlinks to web sites are grouped and displayed using the paradigm of shops in a town or village setting. Buildings in the town represent a collection of hyperlinks having a common theme. Buildings can be grouped together into districts representing common concepts, such as retail establishments, banks, restaurants, etc. Additionally, towns from various different cultures can be presented, having culturally localized web sites associated therewith.